Beneficiary/Coordinator:

Burgas Free University
(Bulgaria)

Partners

Regional Historical Museum
Burgas (Bulgaria)

DIMITRA Education &
Consulting (Greece)

EU-Track (Italy)

Dimos Lariseon (Greece)

Latvian Culture College
(Latvia)

Associazione Canto Di Eea
(Italy)

The Ethnographic Open-Air
Museum of Latvia (Latvia)

Contact Us:

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DIGICULT

Digital presentation
and preservation of intangible
cultural heritage

The Project

The **Digital Agenda of the Europe 2020 Strategy** set as the main objective the development of a digital single market in order smart, sustainable and inclusive growth to be generated. The cultural heritage digitization turns Europe's cultural resources into an important building block for the digital economy and provides **Europe's Cultural and Creative Industries (CCIs)** with a competitive edge. The pace of innovation, the changing nature of the sector, and the importance of culture to the European economy require the employed in the CCIs to have relevant digital skills and competences.

The **DigiCult project** will elaborate an innovative framework for digitization and cost-effective training on digital presentation, preservation and promotion of the intangible cultural heritage (ICH) of Europe.

The provision of relevant training in **ICH digitization** will contribute to meet common challenges such as the digital shift and need for encouragement of innovation in the cultural sector.

Educational Model

Designing the technological educational model and setting up the DigiCult virtual learning environment (VLE);

Development of e-learning courses

Development of e-learning courses addressed ICH digitization and practical knowledge about the standards for digital presentation, storage and promotion.

Piloting the Course

Piloting the developed course in DigiCult VLE and collecting user feedback for the future development of the methodology.

The Target Groups

Internal beneficiaries:

- Professionals from partner cultural organizations;
- Students from the educational organisations participating in the partnership who are trained in the field of presentation, preservation and dissemination of intangible cultural heritage.

External beneficiaries

- staff of the institutions from the culture sector, professional networks, employers' unions, and associations which are not involved in the partnership.