

PROJECT MANAGEMENT - STUDY COURSES IN ENGLISH

1) Dramatic method for working with the image (role) - the four dimensions of the image (fall and spring)

Various elements of drama are used not only in stage work, but they help to speak in front of the public or even solve and overcome various difficulties. The method of four elements of nature have been developed by a Danish playwright, director and lecturer Helmer Wouderberg, and was originally used for actor training and working on a development of a comprehensive play image.

By practicing the method of four elements it is possible to develop the ability to use all the faces of your personality according to the situation. As well as to recognize the personality of the opponent and then to master the situation to a favorable solution.

2) Sustainable tourism (fall)

To provide students with theoretical and practical knowledge about sustainable tourism in Latvia and in the world. Sustainable - tourism that is developed and maintained in a populated or nature area in such a way and on such a scale that it remains viable indefinitely and does not degrade or alter the natural or human environment to such an extent that it would impede the well-being and development of other activities and processes.

3) Hospitality and service (fall)

Create an understanding of the nature and development of the hospitality industry, of the hospitality as part of a tourism product. Content of the course: Organization and personnel policy of the enterprise (hospitality and catering) for quality customer service. Orientation of guests' needs and desires according to ethno-psychological differences.

4) Basics of tourism (fall and spring)

To provide students with an understanding of tourism as a specific field of the economy, the interaction of the tourism system with the external environment, the elements of the system, the development of tourism policy at different levels.

5) Tourism product (spring)

To introduce students with cultural tourism products, as well as contemporary trends and current events in the world. A tourism product is a commodity, a paid or a free service, wealth created by human activity, values and conditions, or a set of such values that have a real value for consumption, that are produced, created or adapted by companies and organizations of tourism and other sectors of the economy for the satisfaction of the interests and needs of tourism.

6) Project management (fall and spring)

To provide theoretical and practical knowledge about the essence of the cultural project from the design to its completion, including all aspects of the project - development / integration, frameworks, time, costs, quality, staff, communication, risks, material and technical support. Creation of a network of cooperation. To provide an opportunity for the student to prepare and implement a cultural project.